

Think and Grow Rich 英文

- 1 The secret speaks to those who listen. p.6
- 2 There is no such thing as something for nothing. p.7
- 3 You can still be what you wish to be. p.7
- 4 Money, fame, recognition and happiness can be had by all who are ready and determined to have these blessings. p.8
- 5 All achievement, all earned riches have their beginning in an idea. p.10
- 6 If you are ready for the secret, you already possess one half of it; therefore you will readily recognize the other half the moment it reaches your mind. p.10
- 7 The achievement of impossible goal is possible as long as the goals and the methods of reaching them do no violate Universal Law, the Law of God and the rights of your fellowman. p.11
- 8 Hope is a duty, not a luxury. p.13
- 9 To hope is not to dream, but to turn dreams into reality. p.13
- 10 Blessed are those who dream dreams and are willing to pay the price to make them come true. p.13
- 11 As for me, I do not choose to be a common man. It is my right to be uncommon if I can. p.13
- 12 I refuse to barter incentive for a dole. p.13
- 13 I will not trade freedom for beneficence nor my dignity for a handout. p.13
- 14 I will not cower before any master nor bend to any threat. p.13
- 15 It is my heritage to stand erect, proud and unafraid to think and act for myself. p.13
- 16 There are miracles in having a major purpose in life. p.14
- 17 There are miracles in creative thinking time. p.14
- 18 Your human computer, where you alone can direct your thoughts, control your emotions and ordain your destiny. To exercise this awesome capability, you must pay a price: time! p.14
- 19 Your human computer is programmed through repetition. p.15
- 20 You can achieve anything that doesn't violate Universal Laws, the Laws of God and the rights of your fellowman. p.15
- 21 The power that signals success is the power of your mind. p.17
- 22 When one is truly ready for a thing, it puts in its appearance. p.18
- 23 Opportunity comes by the back door. This is one of the tricks of oppoortunity. p.19
- 24 Opportunity has a sly habit of slipping in by the back door, and often it comes disguised in the form of misfortune, or temporary defeat. Perhaps this is why so many fail to recognize opportunity. p.19
- 25 More gold has been mined from the thoughts of men than has ever been taken from the earth. p.20
- 26 He knew enough to seek expert counsel before giving up. p.21
- 27 That experience was a blessing in disguise. p.24

- 28 With one sound idea you achieve success. p.25
- 29 One sound idea is all that one needs to achieve success. p.25
- 30 Success comes to those who become success conscious. p.26
- 31 Failure comes to those who indifferently allow themselves to become failure conscious. p.26
- 32 I want it and I'll have it. p.27
- 33 Go ahead, and stay on the job until you succeed, no matter how much time is required. p.27
- 34 I am the master of my fate. I am the captain of my soul. p.28
- 35 Maintain a spirit of open-mindedness. p.29
- 36 The longer you work in the right direction, the closer you are to success. p.31
- 37 Too many men give up when success is within their grip. They leave it for someone else to capture. p.31
- 38 Whatever the mind of man can conceive and believe, it can achieve. p.31
- 39 Dreams come true when desire transforms them into concrete action. p.33
- 40 We have no choice, we win or we perish p.35
- 41 Every person who wins in any undertaking must be willing to burn his ships and cut all sources of retreat. Only by so doing can one be sure of maintaining that state of mind known as a burning desire to win, essential to success. p.35
- 42 Every human being who reaches the age of understanding of the purpose of money wishes for it. Wishing will not bring riches. But desiring riches with a state of mind that becomes obsession, then planning definite ways and means to acquire riches, and backing those plans with persistence which does not recognize failure, will bring riches. p.35
- 43 If the thing you wish to do is right and you believe in it, go ahead and do it!
p.38
- 44 Put your dream across, and never mind what they say if you meet with temporary defeat, for they perhaps, do not know that every failure brings with it the seed of an equivalent success. p.39
- 45 Practical dreamers do not quit. p.39
- 46 Dreams are not born of indifference, laziness, or lack of ambition. p.39
- 47 Remember that all who succeed in life get off to a bad start, and pass through many heartbreaking struggles before they arrive. The turning point in the lives of those who succeed usually comes at the moment of some crisis, through which they are introduced to their own other selves. p.39
- 48 No one is ever defeated until defeat has been accepted as a reality. p.40
- 49 No one is ready for a thing until he believes he can acquire it. The state of mind must be belief, not mere hope or wish. p.41
- 50 Open-mindedness is essential for belief. Close minds do not inspire faith, courage, or belief. p.41
- 51 Desire performs the Impossible. p.41
- 52 The whole course of things goes to teach us faith. We need only to obey. There is guidance for each of us, and by lowly listening, we shall hear the right word. p.42

- 53 A burning desire has devious ways of transmuting itself into physical equivalent.
p.47
- 54 Verily, there is nothing, right or wrong, which belief, plus burning desire, cannot
make real. p.47
- 55 I believe in the power of desire backed by faith because I have seen this power
lift men from lowly beginnings to power and wealth. p.48
- 56 When desire focuses great forces toward your victory, you do not need any way to
retreat; victory is certain. p.49
- 57 Desire builds new victory out of temporary defeat. p.49
- 58 There are no limitations to the mind except those we acknowledge. p.49
- 59 Directed faith makes every thought crackle with power. p.51
- 60 You can rise to limitless heights, impelled by the lifting force of your mighty new
self-confidence. p.51
- 61 Faith is a state of mind which may be induced, or created, by affirmation or
repeated instructions to the subconscious mind, through the principal of
autosuggestion. p.51
- 62 Repetition of affirmation of orders to your subconscious mind is the only known
method of voluntary development of the emotion of faith. p.52
- 63 All thoughts which have been emotionalized (given feeling) and mixed with faith
begin immediately to translate themselves into their physical equivalent or
counterpart. p.52
- 64 The emotions, or the feeling portion of thoughts, are the factors which give
thoughts vitality, life, and action. p.52
- 65 The emotions of faith, love and sex, when mixed with any thought impulse, give it
greater action than any of these emotions can do singly. p.52
- 66 Your belief, or faith, is the element which determines the action of your
subconscious mind. p.53
- 67 A mind dominated by positive emotions becomes a favorable abode for the state of
mind known as faith. A mind so dominated may, at will, give the subconscious mind
instructions, which it will accept and act upon immediately. p.54
- 68 Faith is a state of mind that may be induced by self-suggestion. p.54
- 69 Have faith in yourself; faith in the Infinite. p.54
- 70 Faith is the starting point of all accumulation of riches. p.54
- 71 Faith is the basis of all miracles, and all mysteries which cannot be analyzed by
the rules of science. p.54
- 72 Faith is the only known antidote for failure. p.54
- 73 Faith is the element which transforms the ordinary vibration of thought, created by
the finite mind of man, into the spiritual equivalent. p.55
- 74 Fate is the only agency through which the cosmic force of Infinite Intelligence can
be harnessed and used by man. p.55
- 75 It is a well-known fact that one comes, finally, to believe whatever one repeats to
one's self, whether the statement be true or false. p.55

- 76 Every man is what he is because of the dominating thoughts which he permits to occupy his mind. p.55
- 77 Thoughts which a man deliberately places in his own mind, and encourages with sympathy, and with which he mixes any one or more of the emotions, constitute the motivating forces which direct and control his every movement, act, and deed. p.55
- 78 Thoughts that are mixed with any of the feelings of emotions constitute a magic force, which attracts other similar or related thoughts. p.55
- 79 A thought thus magnetized with emotion may be compared to a seed which, when planted in fertile soil, germinates, grows, and multiplies itself over and over again, until that which was originally one small seed becomes countless millions of seeds of the same brand. p.55
- 80 The human mind is constantly attracting vibrations which harmonize with that which dominates the mind. p.56
- 81 Any thought, idea, plan, or purpose which one holds in one's mind attracts a host of its relatives, adds these relatives to its own force, and grows until it becomes the dominating, motivating master of the individual in whose mind it has been housed. p.56
- 82 Any idea, plan, or purpose may be placed in the mind through repetition of thought. p.56
- 83 Taking inventory of mental assets and liabilities, you may discover that your greatest weakness is lack of self-confidence. p.56
- 84 I know I have the ability to achieve the object of my definite purpose in life; therefore I demand of myself persistent, continuous action toward its attainment, and I here and now promise to render such action. p.56
- 85 I realize the dominating thoughts of my mind will eventually produce themselves in outward, physical action, and gradually transform themselves into physical reality. p.57
- 86 I know through the principle of autosuggestion, any desire that I persistently hold in my mind will eventually seek expression through some practical means of attaining the object back of it. p.57
- 87 I fully realize that no wealth or position can long endure unless built upon truth and justice. p.57
- 88 I will induce others to serve me, because of my willingness to serve others. p.57
- 89 I will eliminate hatred, envy, jealousy, selfishness, and cynicism by developing love for all humanity, because I know that a negative attitude toward others can never bring me success. p.57
- 90 I will cause others to believe in me because I believe in them and in myself. p.57
- 91 Those who go down in defeat, and end their lives in poverty, misery, and distress, do so because of negative application of the principle of autosuggestion. p.58
- 92 All impulses of thought have a tendency to clothe themselves in their physical equivalent. p.58

93 You can think yourself into disaster. p.58

94 The subconscious mind makes no distinction between constructive and destructive thought impulses. p.58

95 The subconscious mind works with the material we feed it, through our thought impulses. p.58

96 The subconscious mind will translate into reality a thought driven by fear just as readily as it will translate into reality a thought driven by courage, or faith. p.58

97 If you think you are beaten, you are. p.59

98 If you think you dare not, you don't. p.59

99 If you like to win, but you think you can't, it is almost certain you won't. p.59

100 If you think, you'll lose, you're lost, for out of the world we find, success begins with a fellow's will. It's all in the state of mind. p.59

101 If you think you are outclassed, you are. p.59

102 You've got to think high to rise. p.59

103 You've got to be sure of yourself before you can ever win a prize. p.59

104 Life's battles don't always go to the stronger or faster man, but sooner or later the man who wins is the man who thinks he can. p.59

105 Somewhere in your make-up there lies sleeping the seed of achievement which, if aroused and put into action, would carry you to height such as you may never have hoped. p.60

106 You give before you get. p.61

107 Riches begin inside the man. The amount is limited only by the person in whose mind the thought is put into motion. p.69

108 Faith is indispensable for success. Faith is induced and strengthened by instructions you give to your subconscious mind. p.71

109 Both poverty and riches are the offspring of faith. p.71

110 Autosuggestion is a term which applies to all suggestion and all self-administered stimuli which reach one's mind through the five senses. p.72

111 For amazing results, get the deepest part of your mind to go to work for you. Back this with emotion power and the combination is terrific. p.73

112 Your subconscious mind recognizes and acts only upon thoughts which have been well mixed with emotion or feeling. p.74

113 Plain, unemotional words do not influence the subconscious mind. p.74

114 You will not get no appreciable results until you learn to reach your subconscious mind with thoughts or spoken words which have been well emotionalized with belief. p.75

115 The subconscious mind takes any orders given it in a spirit of absolute faith and acts upon those orders, although the orders often have to be presented over and over again, through repetition, before they are interpreted by the subconscious mind. p.76

116 Skepticism in connection with all new ideas is characteristic of all human beings.
p.79

117 Man may become the master of himself, and of his environment, because he has the
power to influence his own subconscious mind. p.79

118 You have a Sixth Sense. But you need only your five ordinary senses to control the
thoughts that reach your subconscious mind. Once you do this, the subconscious drive
toward prosperity leaves no room for poverty. p.81

119 Every adversity carries with it the seeds fo a greater benefit. p.81

120 Knowledge will not attract money, unless it is organized and intelligently
directed through practical plans of action, to the definite end of accumulation of
money. p.82

121 Knowledge is power. p.82

122 Your education is what you make it, and you can find the knowledge that takes you
where you want to go. p.83

123 Knowledge is only potential power. It becomes power only when and if it is
organized into definite plans of action and directed to a definite end. p.83

124 An educated man is not, necessarilly, one who has an abundance of general or
specialized knowledge. An educated man is one who has so developed the faculties of
his mind that he may acquire anything he wants, or its equivalent, without violating
the rights of others. p.83

125 Any man is educated who knows where to get knowledge when he needs it, and how to
organize that knowledge into definite plans of action. p.85

126 Through the assistance of his "Master Mind" group, Henry Ford had at his command
all the specialized knowledge he needed to enable him to become one of the wealthies
men in America. It was not essential that he have this knowledge in his own mind.
p.85

127 The accumulation of great fortune calls for power and power is acquired through
highly organized and intellignetly directed specialized knowledge, but that knowledge
does not, necessarily, have to be in possession of the man who accumulates the fortune.
p.85

128 The man who can organinze and direct a "Master Mind" group of men who possess
knowledge useful in the accumulation of money is just as much a man of education as any
man in the group. p.86

129 As knowledge is required it must be organized and put into use, for a definite
purpose, through practical plans. p.87

130 Knowledge has no value except that which can be gained from its application toward
some worthy end. p.87

131 Successful men, in all callings, never stop acquiring specialized knowledge
related to their major purpose, business, or profession. p.87

132 Those who are not successful usually make the mistake of believing that the
knowledge-acquiring period ends when one finishes school. p.87

133 Anything acquired without effort and without cost generally unappreciated, often
discredited. p.89

134 One of the strange things about human beings is that they value only that which has a price. p.90

135 We accept our fate because we form the habit of daily routine, a habit that finally becomes so strong we cease to throw it off. p.94

136 All the world loves a winner, and has no time for a loser. p.96

137 There's no fixed price for sound ideas. p.97

138 Remember, the idea is the main thing. p.98

139 Specialized knowledge may be found just around the corner, any corner. p.98

140 Knowledge is only potential power. You can organize your knowledge to give you definite plans of action directed toward a definite end. p.99

141 Open your mind to the education that comes from experience and from contact with other minds. p.99

142 Knowledge paves the road to riches, when you know which road to take. p.99

143 The impulse, the desire is given shape, form, and action through the aid of the imaginative faculty of the mind. p.100

144 Man can create anything he imagines. p.100

145 All the breaks you need in life wait within your imagination. p.101

146 Imagination is the workshop of your mind, capable of turning mind-energy into accomplishment and wealth. p.101

147 Man's only limitation within reason lies in his development and use of his imagination. p.101

148 Through the faculty of creative imagination, the finite mind has direct communication with Infinite Intelligence. p.102

149 The creative faculty becomes more alert in proportion to its development through use. p.102

150 Both the synthetic and creative faculties of imagination become more alert with use, just as any muscle or organ of the body develops through use. p.102

151 Your imaginative faculty may have become weak through inaction. p.103

152 Nature tells us the secret of fortune. p.104

153 This earth, every one of the billions of individual cells of your body, and every atom of matter, began as an intangible form of energy. p.104

154 Desire is thought impulse. Thought impulses are forms of energy. p.104

155 You can build a fortune through the aid of laws which are immutable. p.104

156 Ideas become fortune. p.105

157 Ideas are the beginning points of all fortunes. p.105

158 Ideas are products of the imagination. p.105

159 Ideas can be transmuted into cash through the power of definite purpose plus definite plan. p.111

160 Riches, when they come in huge quantities, are never the result of hard work alone. Riches come, if they come at all, in response to definite demands based upon the application of definite principles, and not by chance or luck. p.111

161 Idea is an impulse of thought that impels action by an appeal to the imagination. p.111

- 162 A publisher of low-priced books made a discovery that should be worth much to publishers generally. He learned that many people buy titles, and not contents of books. By merely changing the name of one book that was not moving, his sales on that book jumped upward more than a million copies. p.111
- 163 First you give life and action and guidance to ideas, then they take on power of their own and sweep aside all opposition. p.113
- 164 You can use synthetic imagination and creative imagination, and with practice you make them work irresistibly together. p.113
- 165 Imagination is the missing ingredient in many a failure, the catalyst of many a success. p.113
- 166 Many a fortune waits to be made by with a simple idea. See how you may win thousands or millions even without an original plan, by coming up with a new combination. p.113
- 167 The finest tool still needs a man who knows how to use it. p.113
- 168 No intelligent person will either request or expect another to work without adequate compensation, although this may not always in the form of money. p.115
- 169 No individual has sufficient experience, education, native ability, and knowledge to insure the accumulation of a great fortune without the cooperation of other people. p.116
- 170 Defeat makes you stronger. p.116
- 171 The most intelligent man living cannot succeed in accumulating money, nor in any other undertaking without plans which are practical and workable. p.117
- 172 Temporary defeat should mean only one thing, the certain knowledge that there is something wrong with your plan. p.117
- 173 Millions of men go through life in misery and poverty because they lack a sound plan through which to accumulate a fortune. p.117
- 174 Your achievement can no be no greater than your plans are sound. p.117
- 175 We see men who have accumulated great fortunes, but we often recognize only their triumph, overlooking the temporary defeats which they had to surmount before arriving. p.117
- 176 A quitter never wins, and a winner never quits. p.118
- 177 Money, of itself, is nothing but inert matter. It cannot move, think, or talk, but it can hear when a man who desires it, calls it to come. p.118
- 178 Broadly speaking, there are two types of people in the world. One type is known as leaders, and the other as followers. p.118
- 179 No follower wishes to be dominated by a leader who lacks self-confidence and courage. p.119
- 180 The man who cannot control himself can never control others. p.119
- 181 Without a sense of fairness and justice, no leader can command and retain the respect of his followers. p.119
- 182 The man who wavers in his decisions shows that he is not sure of himself, cannot lead others successfully. p.119
- 183 The successful leader must plan his work, and work his plan. p.120

- 184 A leader who moves by guesswork, without practical, definite plans is comparable to a ship without rudder. Sooner or later he will land on the rocks. p.120
- 185 One of the penalties of leadership is the necessary of willingness, upon the part of the leader, to do more than he requires of his followers. p.120
- 186 The successful leader must be in sympathy with his followers. Moreover, he must understand them, and their problems. p.120
- 187 The successful leader must be willing to assume responsibility for the mistakes and the shortcomings of his followers. p.120
- 188 If one of his followers makes a mistake, and shows himself incompetent, the leader must consider that it is he who failed. p.120
- 189 Leadership by consent of the followers is the only brand which can endure.
p.121
- 190 The following are important factors of leadership:
- 1 Unwavering courage
 - 2 Self-control
 - 3 A keen sense of justice
 - 4 Definiteness of decision
 - 5 Definiteness of plan
 - 6 The habit of doing more than paid for
 - 7 A pleasing personality
 - 8 Sympathy and understanding
 - 9 Mastery of detail
 - 10 Willing to assume full responsibility
 - 11 Cooperation
- p.119
- 191 Men receive more pay for their ability to get others to perform, than they could possibly earn by their own efforts. p.122
- 192 Most men work harder for commendation and recognition than they will for money alone. p.123
- 193 Followers do not respect an intemperate leader. p.123
- 194 Intemperance, in any of its various forms, destroys the endurance and the vitality of all who indulge in it. p.123
- 195 The leader who is not loyal to his trust, and to his associates, those above him, and those below him, cannot long maintain his leadership. p.123
- 196 Disloyalty marks one as being less than the dust of the earth, and bring down on one's head the contempt he deserves. p.123
- 197 Lack of loyalty is one of the major causes of failure in every walk of life.
p.123
- 198 Successful merchants employ men and women who understand the art and the psychology of advertising to present the merits of their merchandise. p.127
- 199 Every company has room for the man who has a definite plan of action which is to the advantage of that company. p.131

- 200 The actual capital value of your brains may be determined by the amount of income you can produce. p.135
- 201 Money is worth no more than the brains. p.135
- 202 The money which is essential for the conduct of business is as worthless as a sand dune until it has been mixed with efficient brains. p.136
- 203 There are thirty-one major reasons for failure.
- 1 Unfavorable hereditary background
 - 2 Lack of a well-defined purpose in life
 - 3 Lack of ambition to aim above mediocrity
 - 4 Insufficient education
 - 5 Lack of self-discipline
 - 6 Ill health
 - 7 Unfavorable environmental influences during childhood
 - 8 Procrastination
 - 9 Lack of persistence
 - 10 Negative personality
 - 11 Lack of controlled sexual urege
 - 12 Uncontrolled desire for something for nothing
 - 13 Lack of a well-defined power of decision
 - 14 One or more of the six basic fears
 - 15 Wrong selection of a mate in marriage
 - 16 Overcaution
 - 17 Wrong selection of associates in business
 - 18 Superstition and prejudice
 - 19 Wrong selection of vocation
 - 20 Lack of concentration of effort
 - 21 The habit of indiscriminate spending
 - 22 Lack of enthusiasm
 - 23 Intolerance
 - 24 Intemperance
 - 25 Inability to cooperate with others
 - 26 Possession of power that was not acquired through self-effort
 - 27 Intentional dishonesty
 - 28 Egotism and vanity
 - 29 Guessing instead of thinking
 - 30 Lack of capital
 - 31 Other p.136
- 290 Staying poor is very easy. Poverty needs no plan. p.199
- 356 A fearless man thrives on far horizons p.293
- 357 No one else think for you. p.298
- 358 Riches begin with a state of mind. p.298
- 362 Take time to think. p.309
- 370 Weak desires bring weak results. p.319

371 You can use more brains than your own. p.321

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